



## **Evelyn Ashley, Chairman, CowParade Atlanta**

Evelyn Ashley has always been a collector of street art and a fan of CowParade since seeing the New York parade in 2000. When her husband Alan surprised her with a life sized fiberglass cow, Cosmic Cow, from the Houston CowParade, Evelyn decided to bring the public art exhibit to Atlanta.

An entrepreneur's lawyer by trade, Evelyn is a partner with McKenna Long & Aldridge LLP, the host sponsor of CowParade, where she heads the growth companies practice. Previously she founded Red Hot Law Group and is a co-founder of Red Hot Venture Consulting. She has more than 21 years experience in growing and leading successful businesses and in the past two years has advised client on transactions totaling in excess of \$300 million.

In addition to practicing law, Evelyn has been involved in the global technology community. She is the founder and chairman of the board of First Tuesday Atlanta, Georgia's premier forum for growth companies and global technology business. She sits on the board of directors of several groups including the First Tuesday Global Board of Directors, The SE Council of the AeA (formerly the American Electronics Association) and TechBridge, a non-profit organization working to make technology more accessible to charitable groups and a beneficiary of CowParade Atlanta.

*So why would a successful business lawyer want to bring CowParade to Atlanta?*

*"CowParade has brought smiles to millions of people around the world. It has been incredibly popular in the 13 cities it has visited, drawing people from around the world to see the creativity and talent of local artists. We're looking forward to bringing that interest and economic benefit to our own community." – Evelyn Ashley, chairman, CowParade Atlanta*