

WELCOME TO THE COW HOSPITAL & MUSEUM INFORMATION TEXT FOR 404 527 HERD.

Welcome grazers & Atlanta moo lovers to the CowParade Atlanta hotline. CowParade Atlanta is presented by Chick-fil-A and hosted by McKenna Long & Aldridge. Remember, you can reach more than 75% of the cows by taking MARTA – MARTA, pulling together people and cows. Get your cow maps (sponsored by MARTA, Best Buy, Chick-fil-A and Udderly Smooth Creams) at all Georgia State Visitor Information Centers, all Atlanta Convention and Visitors Bureau sites, all MARTA stations and RideShare locations, all Atlanta area Chick-fil-A's and Atlanta Best Buys. Also, detailed cow location lists and the text of this HERD line may be obtained from our website at www.cowparadeatlanta.com or from the Cow Hospital & Museum located in Underground Atlanta, or, if you prefer, please leave your contact details at the tone if you would like a map and detailed cow listing mailed to you. For more information on locations, press 2003. For special events, press 2004. For CowMuseum merchandise, press 2005. You can move around this mailbox by pressing new section keys at any time. To return to this message, press 74373. To report damage, please stay on the line and leave a message at the tone. You can also find and send information via our website at www.cowparadeatlanta.com. If you love the cows, let us know!!

Locations. We have a number of venues for our CowParade Atlanta cows. If you are traveling from out of town, we recommend that you obtain a rental car to visit the Galleria, Foothills, Alpharetta, Marietta, and traveling Chick-fil-A cows. For Downtown Locations, press 3003, for the Moogical Midtown Mile, press 3004, for Buckhead, press 3005, for Perimeter Mall press 3006, for Decatur press 3007, for Alpharetta, press 3008, for Marietta press 3009, 6 Flags is no longer a CowParade venue, for Foothills press 3011 and for Camp Creek, the Airport, the Galleria, and the traveling herd, press 3012. From August 25th through September 9th, Cingular's Cattle Call is on display at Gwinnett Place Mall. To see her please take the Pleasant Hill Road exit off of Interstate I-85. Then Cattle Call roams to Colony Square in Mid-Town Atlanta from September 8th through September 26th.

Chick-fil-A, the Presenting Sponsor of CowParade Atlanta, has nine cows in the Parade. You can see Steern Mtn. Inside of Colony Square in Mid-town Atlanta. Leatherneck and USA Lighting the Way are on display at Perimeter Mall. USA Lighting the Way is the cow created by 11 year old Zachary Cambria, the winner of the Chick-fil-A Coloring Contest. All of these cows will be in their present grazing locations until September 26th. The remaining six cows mooove around. Freedom, Untippable a d Moonlight & Magnolias will be at North Point Mall in Alpharetta from August 18th through September 16th. From September 17th through September 28th, they will be on display at Chick-fil-A's headquarters on Buffington Road. The remaining three cows, Atlanta Skyline, Miss Kudzu and Lemoonade are on display from August 12th through the 9th of September at Cumberland Mall. They then move to Gwinnett Place Mall from September 10th through September 28th. For additional information, including directions on reaching the traveling cows. Please call 404-765-2710

Underground/ Cow Hospital & Museum & AJC.

Underground is "headquarters" for CowParade Atlanta and is located at the Five Points/Underground Atlanta MARTA station! The Cow Hospital & Museum is a great place to start your hunt for the cows. The Cow Hospital is where "overly loved" cows go for touch-ups and band-aids. The Museum can help you to understand more about CowParade: what it is, how it started – what it's all about – and can help you map out your Atlanta tour! Plus, it's a great place to pick up your favorite cow miniature, t-shirts & other memorabilia of the cows. Our hours are from 11- 6 pm Monday through Sunday. The Cow Hospital & Museum is located on Lower Alabama Street, right next to the entrance to the Five Points MARTA Station in Underground. We have many fabulous Atlanta & Traveling cows on display on Upper and Lower Alabama Streets and coming in August on lower Pryor Street. And while you are downtown, hop on MARTA at Five Points to the W1 Dome/CNN Center stop, walk south on Marietta Street to 72 Marietta Street, the home of the Atlanta Journal and Constitution to catch Moosical Genius in our newspaper sponsors' lobby!

Moogical Midtown Mile.

Midtown is hosting the Moogical Mile. Hop on MARTA to the North Avenue N3 stop and start your grazing at the Fox Theatre where we have three cows on display. Then travel North on Peachtree to the Bellsouth Gardens at 5th Street to see another 3 grazers. Don't miss the cow hiding on the porch at the Margaret Mitchell museum!! And our 5 art cows at the Federal Reserve Bank at Peachtree & 10th have generated lots of excitement. Next, up to Peachtree & 14th, where the Campanile Building is home to a group of cows, including the "Bench Cow" that is slowing traffic! On to Colony Square, where there are cows inside & out! Don't miss the indoor cow – including the McKenna Long & Aldridge school program cows! Hungry? Chick-fil-A is ready to serve you breakfast and lunch at Colony Square. Woodruff Arts had a lot of grass outside when CowParade started, but our cows love it so much, they are dancing down Peachtree (see Kudzudora do her thing there!). Continue up Peachtree to the Earthlink Building at the cross roads of Peachtree & 17th and then to Rhodes Hall to catch all of the Midtown Herd. Remember, there is easy access to MARTA at 3 locations of the Midtown Moogical Mile! North Avenue N3, Midtown N4 & Arts Center Station at N5.

Buckhead

There are 2 Buckhead herds. The first is located on the grounds of 1150 Capital City Plaza, home of our radio sponsor, Star 94. The building is located opposite the Atlanta Financial Center on Peachtree Street at the N7 stop for MARTA. Cool off inside Lenox Mall where you will find a number of bovine beauties admiring the food court – with particular admiration for Chick-fil-a's "EAT Mor Chikin" philosophy!

Perimeter Mall

Perimeter Mall has over a dozen cows inside & out. Don't miss Rocking Cow & Steer Clear located on the 2nd floor in front of the new Bloomingdale's location. In addition, CowMuseum's kiosk on the 1st floor is surrounded by bovines – as is the main entrance by valet parking. Perimeter Mall can be reached by taking the MARTA Northline to N9, Dunwoody @ Perimeter Mall.

Decatur

Decatur, Station E6 on MARTA is a great place to start your city wide tour of the cows! There's no charge for parking on the weekends in Decatur, so park, grab breakfast and then mooove on down the line to Underground and the CowHospital & Museum and all the other stops! Your tour of Decatur starts at the MARTA station in the Square and then continues around the Square and along Ponce de Leon Avenue.

Alpharetta

The Alpharetta cows are playing up a storm at Andretti Speed Lab, located at 11000 Alpharetta Hwy, Roswell GA 30076. From Atlanta take I-85 N to GA-400N to Exit 8 toward Roswell. Take a left on Mansell Road. Turn right at Alpharetta HWY 9. Andretti Speed Lab is on 1 block up on the left. And North Point Mall, off Mansell Road, is the home of Parisian's Cowledescope, located inside Parisian's.

Marietta

Marietta Square is great for people and cow grazing....There are 3 cows in Marietta- but hardly anyone, including CowParade! Can find them – if you find them all, please call in and leave their names & specific locations on the herd line. The first caller who is correct will win an official CowParade Atlanta t-shirt! From Atlanta take I-75 N to exit 263. Follow west bound to Marietta. This road becomes South Marietta PKWY 120 Loop. Follow west to Atlanta Street, turn right. Marietta Square is 2 blocks ahead.

Six Flags

Six Flags has 2 cows, Bessie's Bus and Riverside Cowosel. Six Flags will no longer be a CowParade venue after August 6th, when these cows will be relocated to Underground. For more information on Underground, press 3003. To reach Six Flags from Atlanta take I-20 West to the Six Flags exit.

Foothills

There is a moovelous herd of cows at Foothills Shopping Center at the base of Big Canoe. Don't miss this fabulous group of art cows & what could be nicer than a day in the mountains? From Atlanta take I-85N to GA 400N. Left on HWY 53. Shopping Center is on the corner of Steve Tate HWY and HWY 53.

Camp Creek, Airport, Traveling Chick-fil-a Cows & Galleria.

There are 3 cows located at Camp Creek Marketplace which can be reached by taking MARTA to the S5 East Point @ Camp Creek Marketplace stop – a MARTA bus will take you over to the Marketplace. The Airport is hosting Mooney Vuitton & Heartsfield inside the MARTA entrance gates at MARTA's S7 Airport Stop. White Cowlar Moobility is located at the Galleria Specialty Mall. From Atlanta, take I-75 N: Exit 259B, I-285 West, follow the sign to Cobb Parkway (US 41). Left at end of ramp to second traffic light. Left onto Galleria Drive. First three entrances on right are available for parking. For information on Chick-fil-a sponsored traveling cows please press 2004.

Special Events/2004: We have a number of upcoming special events! Be sure to listen to this message until its end.

Until August 18th Discovery Mills has the following Chick-fil-a sponsored cows: Untippable, Freedom Cow & Moonlight & Magnolias. Discovery Mills is located at 5900 Sugarloaf Parkway in Duluth. Take I-85 to the Sugarloaf Parkway exit.

Also, until August 18th, Arborplace Mall is hosting the following Chick-fil-a sponsored cows: Ms Cud-zu, Atlanta Skyline and Lemoonade. The Mall is located at 6700 Douglas Boulevard, Douglasville, Ga. 770 947 4245 (take I-20 West to Exit 36, Chapel Hill).

Starting on August 15th and continuing through September 5th, you can see the three (3) ARTScool Program cows on display in the City Gallery East, City Hall East, 675 Ponce De Leon, Ave., NE Atlanta, GA 30308. Come see what these budding artists did with their cow canvases!

Come to the Cobb Galleria Convention Center's Home Show on September 19, 20, & 21 and see our CowGarden. This is the best way to get ideas of how these beautiful bovine works of art can be incorporated into your gardens, home and businesses!

Don't forget our LIVE auction on November 13th at the World Congress Center. Leave us a message on 404 527 4373 (HERD) if you would like an invitation. What a great way to get beautiful cow art in your home & yard – and help the American Cancer Society & TechBridge!